



UNION CHRISTIAN COLLEGE ALUVA-2



SSR 5th CYCLE 2023



Criterion 1

1.3 Curriculum Enrichment



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DEPARTMENT OF MANAGEMENT

Programme	No of academic projects
Master of Business Administration	60

Master of Business Applications

	Name	Register number	Title of project
1	ABINA VALSALAN	213240010111	A STUDY ON EFFECTIVENESS OF EMPLOYEE GRIEVANCE HANDLING SYSTEM WITH SPECIAL REFERENCE TO KKR GROUP COMPANIES (NIRAPARA),OKKAL
2	AJAY DAVIS	213240010112	A STUDY ON EMPLOYEES' WELFARE MEASURES AT AVT NATURAL PRODUCTS LIMITED.



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3	AKSHARA SABU	213240010113	A STUDY ON NBFC AND TRADITIONAL BANKING STOCKS LISTED ON BSE AT ACUMEN CAPITAL MARKET
4	AKSHAYA SANTHOSH	213240010114	A STUDY OF STRATEGIC MARKETING PLAN IN BRAND SUCCESS OF COMPANIES IN ERNAKULAM
5	ALDRIN LAWRENCE	213240010115	A STUDY ON EMPLOYEE SATISFACTION OF CHIRACKAL ROLLER FLOUR MILL
6	ALDRINA FRANCIS	213240010116	A STUDY ON THE HR POLICIES AND IT'S IMPLEMENTATION AT INDIAN MARINE INDUSTRIES
7	ALFAS K A	213240010117	A STUDY ON THE MARKET SURVEY AND ADVERTISEMENT EFFECTIVENESS OF HAEAL PRODUCTS IN ERNAKULAM DISTRICT
8	ALFIN ANTO	213240010118	A COMPARATIVE STUDY ON MOMENTUM AND CONTRARIAN INVESTMENT STRATEGY
9	AMALA JOSHNA	213240010119	A STUDY ON ISSUES FACED BY FREIGHT FORWARDERS WITH REFERENCE MAX LOGISTICS
10	ANGEL MARY K J	213240010120	A STUDY ON ANALYSIS OF LOANS AND DEPOSITS AT KUMBALANGHI SERVICE COOPERATIVE BANK LTD.



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11	ANJALI J	213240010121	A STUDY ON THE STUDY ON CONSUMER BEHAVIOUR AT KADUNGALLOOR SERVICE CO-OPERATIVE BANK LTD. NO. 2165, ALUVA
12	ANJANA. N. KUMAR	213240010122	A STUDY ON INVENTORY MANAGEMENT AT FIT
13	ANJANA POULOSE	213240010123	A STUDY ON CONSUMER PERCEPTION TOWARDS BRAND IMAGE OF HYUNDAI SUV CARS WITH SPECIAL REFERENCE TO POPULAR MOTOR WORLD PRIVATE LIMITED, KOCHI
14	ANJU K THANKACHAN	213240010124	A STUDY ON THE EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH SPECIAL REFERENCE TO MODERN DISTROPOLIS LIMITED, ANAKKAYAM
15	ANJUMOL TR	213240010125	A STUDY ON NON-PERFORMING ASSETS MANAGEMENT AT CHETTIKKAD SERVICE CO-OPERATIVE BANK LTD.NO.851
16	ANNA SHIBU	213240010126	A STUDY ON EFFECTIVENESS IN CASH MANAGEMENT AT KERALA ELECTRICAL AND ALLIED ENGINEERING COMPANY LTD, MAMALA
17	ANTO JOSE	213240010127	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT TCC LTD KOCHI
18	APARNA RAJEEV	213240010128	A STUDY ON DETERMINANTS OF REPURCHASE INTENTION TOWARDS KLF COCONUT OIL



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19	ARUN S	213240010129	A STUDY ON THE BRAND AWARENESS ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO KKR GROUP COMPANIES
20	ARYA S	213240010130	A STUDY ON TOTAL QUALITY MANAGEMENT WITH SPECIAL REFERENCE TO TRAVANCORE COCHIN CHEMICALS LIMITED, UDYOGAMANDAL, ELOOR.
21	ASWATHY MOHANAN	213240010131	A STUDY ON PROFITABILITY ANALYSIS AT MEAT PRODUCTS OF INDIA LIMITED, EDAYAR
22	ASWATHY SURESH	213240010132	A STUDY ON LEVEL OF SATISFACTION TOWARDS THE ORGANIZATIONAL CULTURE
23	ASWATHY VISWANATHAN	213240010133	A STUDY ON EMPLOYEE'S COMMITMENT TOWARDS FOREST LNDUSTRIES TRAVANCORE LTD
24	ATHIRA P S	213240010134	A STUDY ON EMPLOYEE HEALTH, SAFETY AND WELFARE MEASURES IN PILOTSMITH (INDIA) PVT LTD
25	BIBIN BIJU	213240010135	A STUDY ON WORKING CAPITAL MANAGEMENT IN SULFEX MATTRESS PVT LTD
26	DELEENA A B	213240010136	A STUDY OF EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEE'S SATISFACTION AT G3 BUILDERS AND DEVELOPERS PVT LTD



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27	DEVIPRIYA M.S	213240010137	AN ANALYSIS OF PERFORMANCE APPRAISAL SYSTEM WITH SPECIAL REFERENCE TO TVS MOBILITY PRIVATE LIMITED
28	DILMA P T	213240010138	A STUDY ON IMPACT OF MOTIVATION EMPOWERMENT ON EMPLOYEE SATISFACTION AT KSE LTD IRINJALAKUDA
29	DIXON BAIJU	213240010139	A STUDY ON IMPACT OF JOB STRESS ON EMPLOYEE PERFORMANCE AT MUTHOOT FINANCE LTD
30	FARZANA RAFEEQ	213240010140	A STUDY ON THE EMPLOYEE REMUNERATION AT INDUS MOTOR PVT.LTD COMPANY THEVARA
31	FASNA K N	213240010141	A STUDY ON EMPLOYEE – EMPLOYER RELATIONSHIP WTH SPECIAL REFERENCE TO SEEMAS WEDDING COLLECTIONS PRIVATE LTD., ALUVA
32	FEMINA THOMAS	213240010142	A STUDY ON RELATIONSHIP BETWEEN REWARDS RECOGNITION AND MOTIVATION AT APOLLO TYRES KALAMASSRRY
33	HARISHMA HARI	213240010143	A STUDY ON EMPLOYEE ENGAGEMENT ACTIVITES AT VAJRA PLASTIC INDUSTRIES LTD
34	HIMA K H	213240010144	A STUDY ON LIQUIDITY AND PROFITABILITY ANALYSIS AT KSE LTD, IRINJALAKKUDA



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35	HRIDHYA K J	213240010145	A STUDY ON THE IMPACT OF ORGANIZATIONAL CULTURE AND CLIMATE ON EMPLOYEE SATISFACTION
36	JAYAKRISHNAN K	213240010146	A STUDY ON PERFORMANCE OF MUTUAL FUNDS IN INDIA
37	JIYA MARY THOMAS	213240010147	A STUDY ON EMPLOYEE RETENTION STRATEGIES OFFERED AT KERALA AYURVEDA LIMITED, ATHANI
38	JOJI JOHN	213240010148	A STUDY ON THE HUMAN RESOURCE PRACTICES IN KITEX LTD, KIZHAKAMBALAM, ERNAKULAM
39	KRISHNA O R	213240010149	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES OF NEDSPICE PROCESSING INDIA PVT. LTD, KOCHI.
40	MEGHA RAJEEEV	213240010150	A STUDY ON EFFECTIVENESS OF WORKERS PARTICIPATION IN MANAGEMENT AT ARJUNA NATURAL PRIVATE LIMITED,ALUVA
41	MUHAMMAD IJAS	213240010151	A STUDY ON PERCEPTION TOWARDS MARKETING MIX ELEMENTS AT PILOTSMITH (INDIA) PVT.LTD, KALLETUMKARA
42	NN NAZIHA FARZANA	213240010152	A STUDY ON EMPLOYEE ATTITUDE TOWARDS WORK ON PRODUCTIVITY



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43	NANDU ANAND	213240010153	A STUDY ON RELAVANCE AND IMPORTANS OF FINANCIAL INCLUSION ACTIVITIES IN ICICI BANK
44	NASRIN K MUHAMMED	213240010154	A STUDY ON COMPARATIVE ANALYSIS OF VARIOUS BANKING PRODUCTS
45	NEENU MH	213240010155	A STUDY OF PERCEPTION OF INVESTOR INVESTING IN REAL ESTATE BUSINESS
46	NEERAJA T S	213240010156	A STUDY ON STRESS MANAGEMENT AMONG THE EMPLOYEES AT DESHABHIMANI PRINTING PRESS COMPANY , KALoor
47	NITHISH MP	213240010157	A STUDY ON EFFECTIVENESS OF REWARD SYSTEM IN THE MOTIVATED LEVEL OF EMPLOYEE AT TRACO CABLES COMPANY LIMITED IRUMPANAM, ERNAKULM
48	NOEL JOBY	213240010158	A STUDY ON FINTECH GROWTH IN INDIA AND ITS IMPACT IN BANKING WITH SPECIAL REFERENCE TO FEDERAL BANK
49	NOORUL ABZAR	213240010159	A STUDY ON THE IMPACT OF CUSTOMERS PERCEIVED QUALITY ON THE PURCHASING BEHAVIOUR OF CUSTOMERS IN FOREST INDUSTRIES (TRAVANCORE) LTD
50	POURNAMI RAVIKUMAR	213240010160	A STUDY ON INTERNATIONAL OUTBOUND LOGISTICS ACTIVITIES AFFECTING DELIVERY LEAD TIME WITH SPECIAL REFERENCE TO GREENFIELDS LOGISTICS, KOCHI



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51	PREENA RAJAN	213240010161	A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE SATISFACTION AND PERCEIVED ORGANIZATIONAL SUPPORT AMONG EMPLOYEES AT STAR VIEW TECHNICAL SERVICES LLC DUBAI, UAE
52	ROSEMIN GEORGE	213240010162	A STUDY ON IMPACT OF WORKFORCE DIVERSITY ON ORGANISATIONAL PERFORMANCE
53	ROSMY T P	213240010163	A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO SOUTH INDIAN BANK
54	SALIHATH K. L	213240010164	A STUDY TO UNDERSTAND THE RELATIONSHIP BETWEEN CUSTOMER RELATIONSHIP MANAGEMENT AND CUSTOMER LOYALTY IN G3 BUILDERS AND DESIGNERS PVT LTD
55	SETHULAKSHMY PN	213240010165	A STUDY ON EFFECTIVENESS OF TRAINING NEED ANALYSIS AT GREENFIELD LOGISTICS IN COCHIN REGION
56	SOYA MARIYA JOSHY	213240010166	A STUDY TO UNDERSTAND THE RELATIONSHIP BETWEEN EMPLOYEE EMPOWERMENT AND DECISION MAKING PROCESS
57	SRADHA SANTHOSH	213240010167	A STUDY ON ANTECEDENTS OF JOB SEARCH BEHAVIOUR AMONG PROFESSIONAL STUDENTS IN KOCHI
58	SUMAYYA HUSAIN M.A	213240010168	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT OF KERALA AGRO MACHINERY CORPORATION LIMITED, ATHANI



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59	SUNAINA SALIM	213240010169	A STUDY ON THE EFFECTIVENESS OF PROMOTIONAL TECHNIQUES AMONG CUSTOMERS OF EURO GUARD ANGAMALY
60	TINU YOHANNAN	213240010170	A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE ABSENTISM JOB PERFORMANCE AMONG EMPLOYEES WORKING IN PDDP