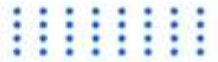




UNION CHRISTIAN COLLEGE ALUVA-2



SSR 5th CYCLE 2023



Criterion 1

1.3.2 Student Projects and Internships



UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

NAAC Accredited College Established In 1921
MBA Approved by AICTE and Affiliated to MG University

Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **Study on Determinants of Repurchase Intention Towards KLF Coconut Oil, Irinjalakuda** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. Aparna Rajeev** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
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Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **EMPLOYEE ATTITUDE TOWARDS WORK ON PRODUCTIVITY** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. NN NAZIHA FARZANA** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date:

Dr. Geetha Jose
29/07/2023

Dr. Vinide Menon
29/07/2023





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Kerala, India

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9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **COMPARATIVE ANALYSIS OF VARIOUS BANKING PRODUCTS** submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. NASRIN K MUHAMMED** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner
Dr. Vinod Menon

Place: Aluva

Date: 01-06-2023

Dr. Geetha Jose
29/07/23





**UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES**

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
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9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON FINTECH GROWTH IN INDIA AND ITS IMPACT IN BANKING WITH SPECIAL REFERENCE TO FEDERAL BANK** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. NOEL JOBY** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

29/07/2023
External Examiner

Place: Aluva

Date: 01-06-2023

Head of the Department

Dr. Geetha Jose
29/07/2023

Director





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A STUDY ON STRESS MANAGEMENT AMONG THEEMPLOYEES AT DESHABHIMANI PRINTING PRESS COMPANY, KALOOR** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. NEERAJA T.S** and that this report has not been submitted for the award of any other degree of this University or any other University.

[Handwritten signature]

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Faculty Guide

Head of the Department

Director

External Examiner

Geetha Jose
Dr. Geetha Jose
29/7/23

[Handwritten signature]
Dr. Vanda Menon
29/7/2023

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the project report titled **A Study on Effectiveness of Reward System in the Motivated Level of Employee at Traco Cables Company Limited Irumpanam, Ernakulam** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. Nithish M P** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

Place: Aluva

Date: 01-06-2023

Dr. Geetha Jose
29/07/23

Dr. Vinod
29/07/2023





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Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON RELEVENCE AND IMPORTANCE OF FINANCIAL INCLUSION ACTIVITIES IN ICICI BANK** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. NANDU ANAND** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023

Dr. Geetha Jose
29/07/2023

Dr. Vinod Menon
29/07/2023





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Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON THE EFFECTIVENESS OF PROMOTIONAL TECHNIQUES AMONG CUSTOMERS OF EURO GUARD, ANGAMALY** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. SUNAINA SALIM** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023

Dr. Geetha Jose
29/07/2023

Dr. Vinod Menon
29/07/2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **THE RELATIONSHIP BETWEEN EMPLOYEE EMPOWERMENT AND DECISION MAKING PROCESS** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by Ms. **SOYA MARIYA JOSHY** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

1. Geetha Jose
29/7/23
Dr. Geetha Jose

V. Vinod
Dr. Vinod Menon
29/7/23

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
MANAGEMENT STUDIES
College Established in 1921
Distance Education Centre and Affiliated to MG University

Aluva-683102 Kerala,
India 9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled study on Antecedents of job search behavior among professional students in Kochi at **HYCOUNT GROUP OF INDUSTRIES, ALUVA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. Sradha Santhosh** and that this report has not been submitted for the award of any other degree of this University or any other University

Faculty Guide

Head of the Department

Director

External Examiners

1. Geetha Jose
29/7/23
Dr. Geetha Jose.

Place: Aluva Date: 01-06-2023





**UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES**

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON PERCEPTION OF INVESTOR INVESTING IN REAL ESTATE BUSINESS** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. NEENU MH** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Geetha Jose
Dr. Geetha Jose
29/07/23

Place: Aluva

Date: 01-06-2023

Dr. Arunde Menon
29/07/2023





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Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **THE IMPACT OF WORKFORCE DIVERSITY ON ORGANISATIONAL PERFORMANCE AT SPRINGFIELD VILLAS AND APARTMENTS Pvt Ltd, ANGAMALY** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ROSEMIN GEORGE** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

1. Geetha Jose
29/7/23
Dr. Geetha Jose

Place: Aluva

Date: 01-06-2023





**UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES**

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON EFFECTIVENESS OF TRAINING NEED ANALYSIS AT GREENFIELD LOGISTICS IN COCHIN REGION** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by Ms. **SETHULAKSHMY P N** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

V. S. S. / 29/07/2023
External Examiner

Place: Aluva

Date: 01-06-2023

Head of the Department

1. *Geetha Jose*
29/7/23
Dr. Geetha Jose

Director





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SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A STUDY TO UNDERSTAND THE RELATIONSHIP BETWEEN CUSTOMER RELATIONSHIP MANAGEMENT AND CUSTOMER LOYALTY IN G3 BUILDERS AND DESIGNERS PVT LTD** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. SALIHATH K.L** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

B. V. Nanda
29/7/2023
External Examiner

Head of the Department

Geetha Jose
Dr. Geetha Jose
29/7/23

Director

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A Study on working capital management in sulfex mattress pvt ltd** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. Bibin Biju** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **The Study on Customer Satisfaction Towards E-Banking Services with special reference to south Indian bank** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. Rosmy T P** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023

1. Geetha Jose
Dr. Geetha Jose
29/07/23





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A Study on International Outbound Logistics Activities Affecting Delivery Lead Time with Special Reference to Greenfields Logistics, Kochi** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. Pournami Ravikumar** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

29/07/2023
External Examiner

Dr. Geetha Jose
29/07/23

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE

SCHOOL OF MANAGEMENT STUDIES

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Report of Project work at **NEDSPICE PROCESSING INDIA PVT. LTD.** submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. KRISHNA O R** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide & Head of the Department

Director

Place: Aluva

Date: 05-06-2023

External Examiner





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

ALUVA-683102
KERALA, INDIA

NAAC Accredited College Established in 1921 9446473460
MBA Approved by AICTE and Affiliated to MG University 7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON EMPLOYEES' WELFARE MEASURES AT AVT NATURAL PRODUCTS LIMITED** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. AJAY DAVIS** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON THE HUMAN RESOURCES PRACTICES AT KITEX LTD, KIZHAKAMBALAM** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. JOJI JOHN** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide & Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

Aluva-683102
Kerala, India

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **PROJECT REPORT ON THE STUDY ON NBFC AND TRADITIONAL BANKING STOCKS LISTED ON BSE AT ACUMEN CAPITAL MARKET** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. AKSHARA SABU** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE

Aluva-683102

SCHOOL OF MANAGEMENT STUDIES

Kerala, India

NAAC Accredited College Established in 1921

9446473460

MBA Approved by AICTE and Affiliated to MG University 7025207349

CERTIFICATE

Certified that the Project Report titled **THE STUDY ON EFFECTIVENESS IN CASH MANAGEMENT AT KERALA ELECTRICAL AND ALLIED ENGINEERING COMPANY LTD, MAMALA** submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANNA SHIBU** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

EXTERNAL EXAMINER

Place: ALUVA
Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **THE ISSUES FACED BY FREIGHT FORWARDERS WITH REFERENCE MAX LOGISTICS** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. AMALA JOSHNA** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled study on Total Quality Management with special reference to Travancore Cochin Chemicals Ltd, Udyogamandal, Ellor submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ARYA S** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT AMONG EMPLOYEES OF KERALA AGRO MACHINERY CORPORATION LIMITED, ATHANI** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. SUMAYYA HUSAIN M.A** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

Place: Aluva

Date: 01-6-2023

Dr. Nilesh Menon
29/07/2023

Dr. Geetha Jovan
29/07/2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled PROJECT REPORT ON THE STUDY ON RELATIONSHIP BETWEEN EMPLOYEE ABSENTISM JOB PERFORMANCE AMONG EMPLOYEES WORKING IN PDDP submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. Tinu Yohannan** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

Dr. Vinod Menon
29/07/2023

External Examiner

29/07/2023
Dr. Geetha Jose

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-653102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9116473167
7025207319

CERTIFICATE

Certified that the Project Report titled **A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE SATISFACTION AND PERCEIVED ORGANIZATIONAL SUPPORT AMONG EMPLOYEES AT STAR VIEW TECHNICAL SERVICES LLC DUBAI UAE** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. PREENA RAJAN** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Dr. Vinod Kumar
29/07/23
External Examiner

Head of the Department

Geetha Jee
Dr. Geetha Jee
29/07/23

Director

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established In 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **PERCEPTION TOWARDS MARKETING MIX ELEMENTS** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. MUHAMMAD IJAS** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

1.
Dr. Geetha Jose 29/07/23 2.

External Examiner

Dr. Vinod Menon
29/07/2023

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A STUDY ON THE IMPACT OF CUSTOMERS PERCEIVED QUALITY ON THE PURCHASING BEHAVIOUR OF CUSTOMERS IN FOREST INDUSTRIES (TRAVANCORE) LTD** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. Noorul Abzar** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner
Dr. Geetha Jose
29/07/23

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT TCC LIMITED, KOCHI** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. ANTO JOSE** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





**UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES**

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **A STUDY ON EMPLOYEE RETENTION STRATEGIES OFFERED AT KERALA AYURVEDA LIMITED, ATHANI** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. JIYA MARY THOMAS** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide & Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the project report on **THE STUDY ON NON-PERFORMING ASSETS MANAGEMENT AT CHETTIKKAD SERVICE CO-OPERATIVE BANK LTD.NO.851** submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANJUMOL T R** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

Place: Aluva

Date: 31/5/2023





UNION CHRISTIAN COLLEGE
SCHOOL OF MANAGEMENT STUDIES

Aluva-683102
Kerala, India

NAAC Accredited College Established in 1921
MBA Approved by AICTE and Affiliated to MG University

9446473460
7025207349

CERTIFICATE

Certified that the Project Report titled **THE HR POLICIES AND ITS IMPLEMENTATION AT INDIAN MARINE INDUSTRIES** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ALDRINA FRANCIS** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023





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CERTIFICATE

Certified that the Project Report titled **A STUDY ON EFFECTIVENESS OF WORKERS PARTICIPATION IN MANAGEMENT AT ARJUNA NATURAL** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. MEGHA RAJEEV** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide & Head of the Department

Director

External Examiner

Place: Aluva

Date: 01-06-2023



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CERTIFICATE

Certified that the report on "THE STUDY ON THE BRAND AWARENESS ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO KKR GROUP COMPANIES (NIRAPARA), OKKAL" submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. Arun S** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Report on A STUDY ON EFFECTIVENESS OF EMPLOYEE GRIEVANCE HANDLING SYSTEM WITH SPECIAL REFERENCE TO KKR GROUP COMPANIES, (NIRAPARA), OKKAL submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ABINA VALSALAN** and that this report has not been submitted for the award of any other degree of this University or any other University.

Faculty Guide

Head of the Department

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Date: 29/07/2023

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CERTIFICATE

Certified that the Project Report titled **CONSUMER PERCEPTION TOWARDS BRAND IMAGE OF HYUNDAI SUV CARS WITH SPECIAL REFERENCE TO POPULAR MOTOR WORLD PRIVATE LIMITED, KOCHI** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANJANA POULOSE** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled titled 'A STUDY ON LEVEL OF EMPLOYEE SATISFACTION OF CHIRACKAL ROLLER FLOUR MILL, MATTOOR' submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. ALDRIN LAWRENCE** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **A study on the impact of organizational culture and climate on employee satisfaction** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. HRIDHYA K J** and that this report has not been submitted for the award of any other degree of this University or any other University.

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Date: 05-06-2023





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CERTIFICATE

Certified that the Project Report titled **A STUDY OF EMPLOYEE REMUNERATION AT INDUS MOTORS PVT LTD COMPANY THEVARA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. FARZANA RAFEEQ** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **THE STUDY ON IMPACT OF MOTIVATION EMPOWERMENT ON EMPLOYEE SATISFACTION AT KSE LTD, IRINJALAKUDA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. DILMA P T** and that this report has not been submitted for the award of any other degree of this University or any other University.

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Place: Aluva

Date: 01-06-2023

29/7/23



CERTIFICATE

Certified that the Project Report titled "A STUDY ON LIQUIDITY AND PROFITABILITY ANALYSIS AT KSE LIMITED, IRINJALAKKUDA" submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. HIMA K H** and that this report has not been submitted for the award of any other degree of this University or any other University.



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CERTIFICATE

Certified that the Project Report titled **THE EFFECTIVENESS OF RECRUITMENT AND SELECTION PROCESS WITH SPECIAL REFERENCE TO MODERN DISTROPOLIS LIMITED, ANAKKAYAM** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANJU K THANKACHAN** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **A STUDY ON ANALYSIS OF LOANS AND DEPOSITS AT KUMBALANGHI SERVICE CO-OPERATIVE BANK LTD** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANGEL MARY K J** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **PROJECT REPORT ON THE STUDY ON CONSUMER BEHAVIOUR AT KADUNGALLOOR SERVICE CO-OPERATIVE BANK LTD. NO. 2165, ALUVA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANJALI J** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the **PROJECT REPORT ON THE MARKET SURVEY AND ADVERTISEMENT EFFECTIVENESS OF HAEAL PRODUCTS IN ERNAKULAM DISTRICT** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **MR. ALFAS K A** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **STUDY OF STRATEGIC MARKETING PLAN IN BRANDSUCCESS OF COMPANIES IN ERNAKULAM** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. AKSHAYA SANTHPOSH** and that this report has not been submitted for the award of any other degree of this University or any other University.

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Head of the Department

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CERTIFICATE

Certified that the Project Report titled **A STUDY ON INVENTORY MANAGEMENT IN FOREST INDUSTRIES TRAVANCORE LIMITED** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ANJANA N KUMAR** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled To Study The Relationship Between Rewards, Recognition and Motivation at Apollo Tyres Kalamassery submitted to Mahatma Gandhi University in partial fulfillment of the requirements for award of the degree of Master of Business Administration is an original work done by **Ms. FEMINA THOMAS** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled "**A STUDY ON EMPLOYEE – EMPLOYER RELATIONSHIP WITH SPECIAL REFERENCE TO SEEMAS WEDDING COLLECTIONS PRIVATE LTD., ALUVA**" submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by Ms. FASNA K N and that this report has not been submitted for the award of any other degree of this University or any other University.

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Head of the Department Director

External Examiner



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Date: 01-06-2023

CERTIFICATE

Certified that the Project Report titled **PROJECT REPORT ON EMPLOYEE ENGAGEMENT ACTIVITIES AT VAJRA PLASTIC INDUSTRIES LTD** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. / Ms. HARISHMA HARI** and that this report has not been submitted for the award of any other degree of this University or any other University.



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Director



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CERTIFICATE

Certified that the Project Report titled **STUDY OF EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEE SATISFACTION AT G3 BUILDERS AND DEVELOPERS PVT LTD** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms.DELEENA A B**, and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **IMPACT OF JOB STRESS ON EMPLOYEE PERFORMANCE AT MUTHOOT FINANCE LIMITED** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. DIXON BAIJU** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **an analysis of performance appraisal system with special reference to TVS Mobility private limited** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. Devipriya M S** and that this report has not been submitted for the award of any other degree of this University or any other University.

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Head of the Department

Director

Dr. Shival Sebastian

External Examiner

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Date: 01-06-2023





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CERTIFICATE

Certified that the Project Report titled **A STUDY ON EMPLOYEE HEALTH, SAFETY AND WELFARE MEASURES WITH SPECIAL REFERENCE TO PILOTSMITH (INDIA) PVT. LTD, KALLETUMKKARA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ATHIRA P S** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **STUDY ON PERFORMANCE OF MUTUAL FUNDS IN INDIA** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Mr. JAYAKRISHNAN K** and that this report has not been submitted for the award of any other degree of this University or any other University.

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Darshini Sebastian
External Examiner

Director

Place: Aluva

Date: 01-06-2023





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CERTIFICATE

Certified that the Project Report titled **A STUDY ON PROFITABILITY ANALYSIS AT MEAT PRODUCTS OF INDIA LIMITED** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ASWATHY MOHANAN** and that this report has not been submitted for the award of any other degree of this University or any other University.

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CERTIFICATE

Certified that the Project Report titled **EMPLOYEE'S COMMITMENT TO FOREST INDUSTRIES LIMITED** submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the degree of Master of Business Administration is an original work done by **Ms. ASWATHY VISWANATHAN** and that this report has not been submitted for the award of any other degree of this University or any other University.

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